



MediaCom IT-Distribution GmbH

# Company Profile & Product Range



## YOUR DIRECT CONTACT

### We are here to help

**Phone** (+49) 07242 / 70 245-0  
**Fax** (+49) 07242 / 70 245-79  
**Email** export@mediacom-it.de

### MediaCom IT-Distribution GmbH

Gewerbering 37  
D-76287 Rheinstetten  
www.mediacom-it.com

### + Competence in Storage Media

Since 1997 we have focused on the distribution of storage media and are one of the leading distributors of storage media in Germany.

### + First-Class Personal Support

The personal support by a competent direct contact has highest value for us. We want you to be satisfied at all times!

### + Assortment Width and Depth

It is the focus of our corporate philosophy to offer you the best possible selection of new and relevant technologies from diverse product groups.

### + Dedicated Trade Partner

As a loyal and reliable partner, we work exclusively with resellers and address neither private nor commercial end customers.

Since 1997 MediaCom IT-Distribution GmbH is specialized in the distribution of Storage Media, Energy and Supplies products. We have many years of experience and competence in this segment. Our product range includes storage media, flash memory, hard disks, SSDs, drives, batteries, rechargeable batteries, Powerbanks as well as printer & IT supplies from leading manufacturers.

Our customer base includes Europe-wide resellers from the ITC, office, electrical, wholesale and specialist trade sectors as well as retail, eetail and purchasing organisations. Multiple awards from the world's leading manufacturers confirm our high level of performance.

It is part of our corporate philosophy to offer our customers the best possible selection of products and manufacturers in a conceptual and structured

way from the very beginning. Naturally, this is combined with personal and competent advice as well as optimum availability. Trust, reliability and loyalty are the fundamental basis of a successful cooperation for us. With this philosophy, we at MediaCom are committed to a long-term and successful partnership.





### + Cooperation with Leading Manufacturers

Our long-term and partnership-based cooperation with leading manufacturers is constantly being expanded with new partners.

### + Continuous Product Range Optimisation

For maximum success, we continuously optimise our manufacturer's assortment in order to always offer our customers the articles they and their customers need.

### + Manufacturer Marketing

Take advantage of the opportunity to participate directly in manufacturer campaigns, such as sales and other promotions, as well as special programmes.

### + Selected Trader Business

In addition to our extensive core assortment, we also regularly offer particularly attractive promotions and special items.

Also in the cooperation with manufacturers we rely on a long-term and partnership-like cooperation. In doing so, we maintain a continuous relationship with a number of well-known manufacturers.

Grow together with us! By means of a permanent market analysis we explore the opportunities for new technologies and growth markets. We thus offer you a future-oriented product range that convinces through a broad technology spectrum and excellent manufacturer references.

Of course, we also offer our customers access to manufacturer programs. In this way you can benefit from current marketing and promotion campaigns to support sales. In project business, we also offer our customers competent and active support in the cooperation with the respective manufacturers as well as individual project prices, so that you receive optimal conditions for a successful project right from the start.





**USB FLASH DRIVES**



**MEMORY CARDS**



**SOLID STATE DRIVES**

Our flash memory range in the area of USB Flash Drives includes all common capacities and connection types. In addition, we supply USB Flash Drives with encryption and special formats.

- |                        |                      |
|------------------------|----------------------|
| <b>Products</b>        | <b>Manufacturers</b> |
| ■ USB 2.0 Flash Drives | ■ Intenso            |
| ■ USB 3.0 Flash Drives | ■ MyMEDIA            |
| ■ USB OTG Flash Drives | ■ SanDisk            |
| ■ USB Security         | ■ Verbatim           |

In the area of Memory Cards, our flash memory range offers a wide selection of current models, speeds and formats as well as hardware such as memory card readers.

- |                             |                      |
|-----------------------------|----------------------|
| <b>Products</b>             | <b>Manufacturers</b> |
| ■ SDHC/SDXC Cards           | ■ Intenso            |
| ■ microSDHC/microSDXC Cards | ■ SanDisk            |
|                             | ■ Verbatim           |

As an extremely fast alternative to conventional Hard Disk Drives, our range of Solid State Drives (SSD) offers a particularly powerful selection of current internal and external models.

- |                 |                      |
|-----------------|----------------------|
| <b>Products</b> | <b>Manufacturers</b> |
| ■ SSD SATA      | ■ Verbatim           |
| ■ SSD PCIe      |                      |
| ■ SSD USB       |                      |



**HARD DISK DRIVES | OPTICAL DISC DRIVES**

We stock Hard Disk Drives in all common capacities, sizes and with all current interfaces. In addition, we offer various special Hard Disk Drives like security solutions. Our product range offers all common variants of internal and external Optical Drives (bulk & retail) as well as floppy disk drives.

**Products**

- Hard Disk Drives USB
- Blu-ray Recorders
- DVD-Recorders

**Manufacturers**

- Intenso
- Verbatim



**STORAGE MEDIA**

In the field of optical and magnetic storage media, we offer an enormous range of the most diverse formats from the leading manufacturers and brands such as M-DISC archive media, which can store data for up to 1.000 years with its patented, stone-like recording layer.

**Products**

- Blu-ray, CDR, DVD
- M-DISC
- LTO

**Manufacturers**

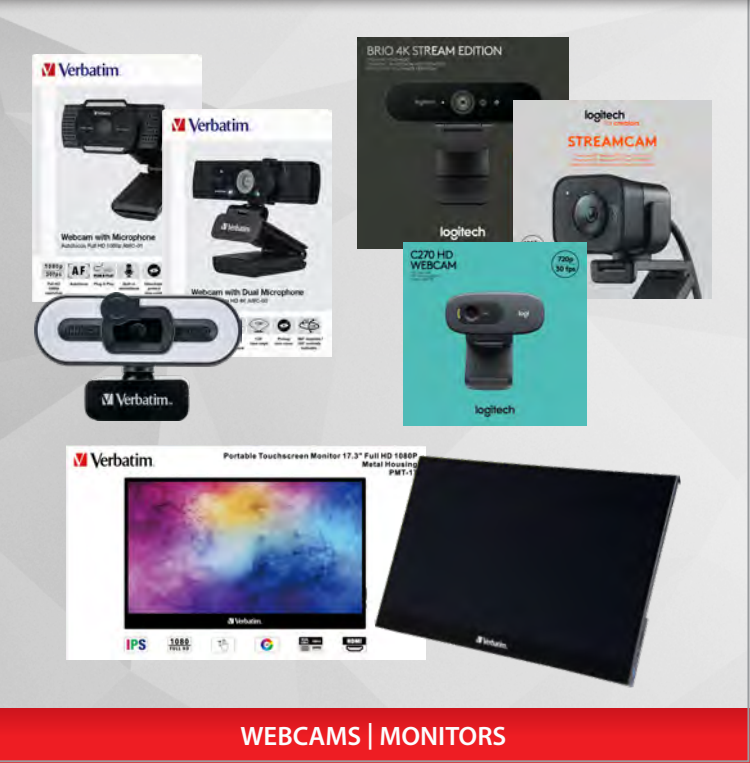
- HP
- Primeon
- Quantum
- Verbatim



**KEYBOARDS | COMBO SETS**



**MICE | PRESENTERS**



**WEBCAMS | MONITORS**

We offer a wide selection of wired and wireless keyboards, folio keyboards for tablets, and combo sets (keyboard & mouse) in numerous sizes and with a wide variety of additional features.

**Products**

- Keyboards
- Folios
- Keyboard & Mice Sets

**Manufacturers**

- Logitech

In the area of mice as well as presenters, Logitech offers a variety of innovations to make daily use as comfortable as possible – of course for both right- and left-handed users.

**Products**

- Mice
- Presenters

**Manufacturers**

- Logitech

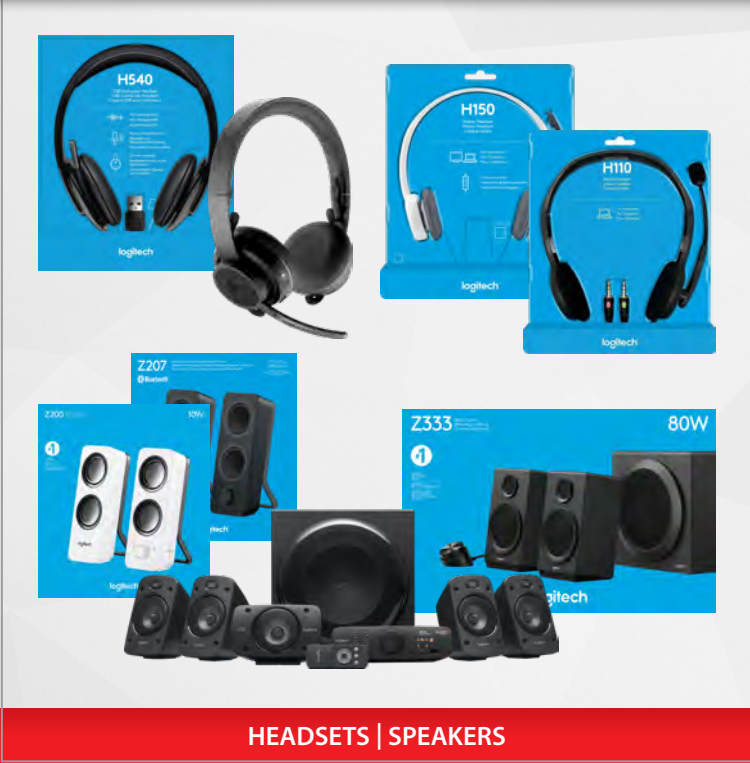
We offer high-performance webcams and conference solutions for various areas of application. Verbatim's portable monitors are ideal as a mobile productivity solution.

**Products**

- Webcams
- Conferencing Solutions
- Portable Monitors

**Manufacturers**

- Logitech
- Verbatim



**HEADSETS | SPEAKERS**

As an ideal enhancement to the workplace, we carry numerous headsets and loudspeakers. Our range covers all application areas from occasional use to professional use.

- |                  |                      |
|------------------|----------------------|
| <b>Products</b>  | <b>Manufacturers</b> |
| ■ Headsets       | ■ Logitech           |
| ■ Speakers       |                      |
| ■ Audio Receiver |                      |



**ACCESSORIES**

Our IT supplies range includes a wide variety of connectivity products such as cables, hubs and adapters as well as many other technical innovations for different areas of application.

- |                 |                      |
|-----------------|----------------------|
| <b>Products</b> | <b>Manufacturers</b> |
| ■ Adapters      | ■ Varta              |
| ■ Hubs          | ■ Verbatim           |
| ■ Cables        |                      |
| ■ Tracker       |                      |



**PRINTER SUPPLIES**

Our Printer Supplies range of leading manufacturers covers all common ink cartridges and laser toners. With a variety of color series and multipacks, every individual need can be optimally covered.

- |                  |                      |
|------------------|----------------------|
| <b>Products</b>  | <b>Manufacturers</b> |
| ■ Laser Toner    | ■ Canon              |
| ■ Ink Cartridges | ■ HP                 |
| ■ Multipacks     | ■ Kyocera            |



**BATTERIES | COIN CELLS**

Our energy product range includes a wide selection of different Batteries and Coin Cells from numerous well-known manufacturers.

**Products**

- Batteries
- Coin/Button Cells
- Special Batteries

**Manufacturers**

- AgfaPhoto
- Duracell
- Panasonic
- Procell
- Rayovac
- Saft
- Tadiran
- Varta
- Verbatim



**RECHARGEABLES | CHARGERS**

In the area of Rechargeable Batteries, we also offer suitable chargers in addition to various designs and capacities.

**Products**

- Rechargeables
- Chargers

**Manufacturers**

- AgfaPhoto
- Duracell
- Eneloop
- Varta
- Verbatim



**CHARGING ADAPTER | POWERBANKS | TORCHES**

We offer a large selection of versatile charging adapters, high-performance power banks and reliable LED Torches.

**Products**

- Travel Adapter
- GaN Chargers
- Powerbanks
- LED Torches

**Manufacturers**

- Varta
- Verbatim





## LOGISTICS & ONLINE-SHOP

**RMA Management**  
Fast and straightforward

**Phone** (+49) 07242 / 70 245-0  
**Fax** (+49) 07242 / 70 245-79  
**Email** rma@mediacom-it.de

**Our Online Shop**  
Open for you around the clock

[www.mediacom-it.com](http://www.mediacom-it.com)

### + Online Shop with Comfort Functions

Our online shop offers the entire MediaCom range and has constantly changing special offers with attractive bargains ready for you.

### + No Minimum Order Value/Small Order Surcharge

For maximum flexibility we deliver without minimum order value and do not levy small order surcharges.

### + High Availability of Goods & Fair Shipping Rates

Our efficient logistics enables rapid delivery of all product groups thanks to high availability of goods. In addition we always calculate the best shipping rates.

### + Uncomplicated RMA Processing

We process credits and return items simply and speedily. Our direct contact person is at your disposal in the case of complaints.

In addition to the support of your personal contact person, we also offer you the convenient ordering option via our modern online shop. Detailed product information, numerous convenient functions such as ordering via article numbers, quick orders with just two clicks and a sophisticated search function are just as much a matter of course as a clear structure that makes ordering as efficient and convenient as possible.

Registered customers receive up-to-date prices, special offers, a stock display in real time as well as access to focus topics, manufacturer information and product presentations in our online shop. In addition, we ship your order with a fairly calculated shipping rate - without any minimum order value or minimum quantity surcharge.

By the way: We only use technically necessary cookies in our online shop (e.g. for the login or the shopping cart). We do not track users via analytics providers, advertising networks, tracking pixels, browser fingerprinting, etc.

Fast and reliable delivery is our top priority. Thanks to our efficient logistics and high availability of goods, we ship stock items within 24 hours. We also offer neutral direct deliveries to your customers or decentralised dispatch to branches or subsidiaries on request.

Customer service is very important to us! Therefore, we offer you an uncomplicated RMA processing, supported by a direct manufacturer exchange, for the best possible flexibility.



**YOUR SUCCESS IS ADDED VALUE TO US!**

Let us know your requirements  
We are here to help you!

Phone (+49) 07242 / 70 245-0  
Fax (+49) 07242 / 70 245-79  
Email sales@mediacom-it.de

MediaCom IT-Distribution GmbH

Gewerbering 37  
D-76287 Rheinstetten  
www.mediacom-it.com

**+ Image database & Print Data**

Our image database allows you to download product images quickly and conveniently. On request, you can also receive printable catalogue images.

**+ Detailed Article Content & Listing Data**

We provide detailed item information such as logistical data, marketing texts & data sheets. We also support you with the listing of new articles.

**+ Automated Data Import**

Use our automated data feeds (BMEcat .xml or Excel .csv) and receive prices and product information – updated daily and individually selectable.

**+ Assortment and Catalogue Planning**

Regardless of whether it's assortment planning or catalogue presentation – we help you to place your products correctly and present them optimally.

With our free marketing support, an optimised, professional appearance of the sales range is achieved. Turnover and margins can thus be sustainably increased. We present a selection of our services here.

In our extensive online image database, you will find the appropriate image for each article in various resolutions, so that you can present the products in the best possible way. On request, we can also provide you with high-resolution, cut-out images for your catalogue and manufacturer logos in the format of your choice.

Of course, we also provide you with all the important information on the content of our articles. Starting with logistical data (e.g. dimensions, weights, packaging), through detailed marketing texts to data sheets, catalogues, safety-relevant information (e.g. declarations of conformity, transport regulations) etc.

So that you can always work with current prices and availabilities, we provide you with our data automatically – transmission path, interval, columns, data format are completely individual and are tailored to your requirements. In this way, you receive our updates reliably and hassle-free.

Our customers also benefit from our active and competent support in assortment planning and catalogue presentations. Of course, this also includes continuous maintenance – including new listings, discontinuations, EOL status etc. In addition, we are happy to assist with catalogue production: starting with the target group-oriented listing of suitable articles, through the provision of texts and images to the proof-reading of the final catalogue pages, we work together with you or your agency to be successful together.